TextileExchange

Welcome to Today's Webinar

We will begin shortly

Recycled Standards (GRS/RCS) in Action

September 28, 2020

Agenda

1. Introductions

2. About GRS and RCS

3. Claims and Labelling and Other Certification Questions

4. A chat with Beth Greenaway from Zalando

5. Standards Updates

6. Q & A

Presenters

TextileExchange

Ashley Gill
Director of Standards

Textile Exchange

Trini Gantner
Standards Manager

Textile Exchange

Callie Weldon
Standards Coordinator
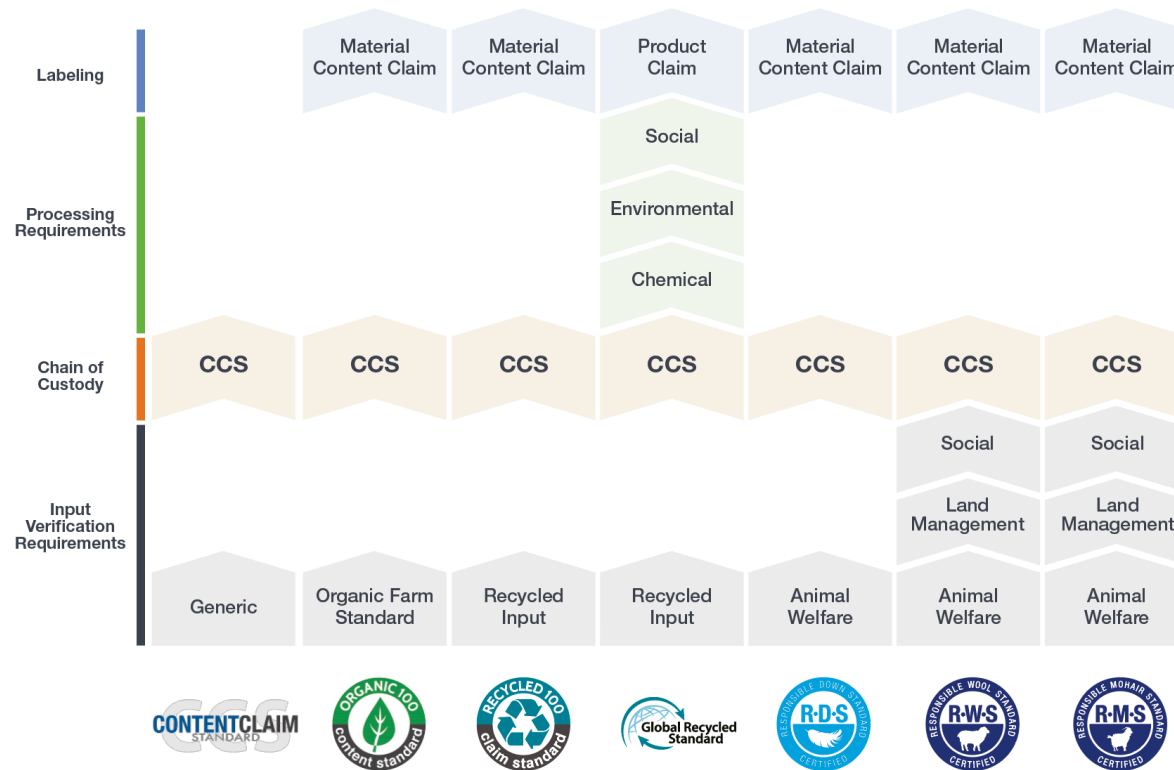
Textile Exchange

Beth Greenaway
Product Sustainability Lead

Zalando

Meet the Standards Team
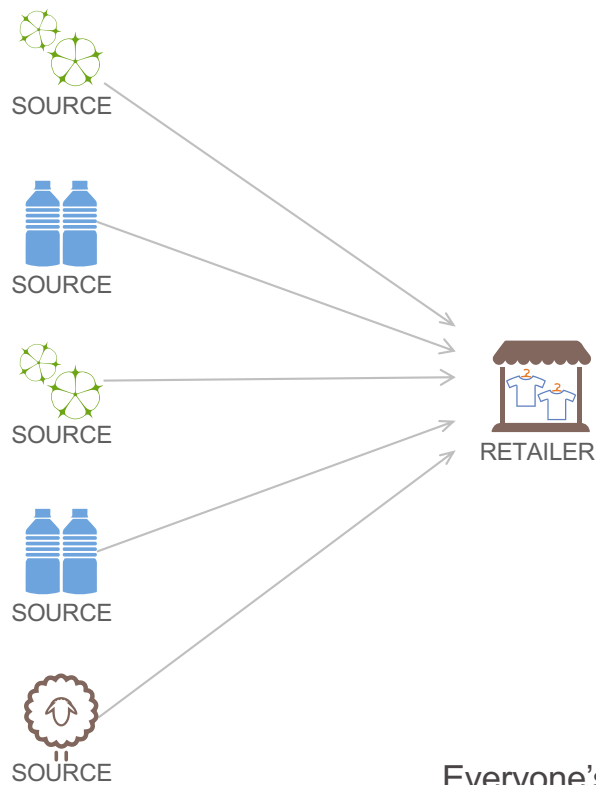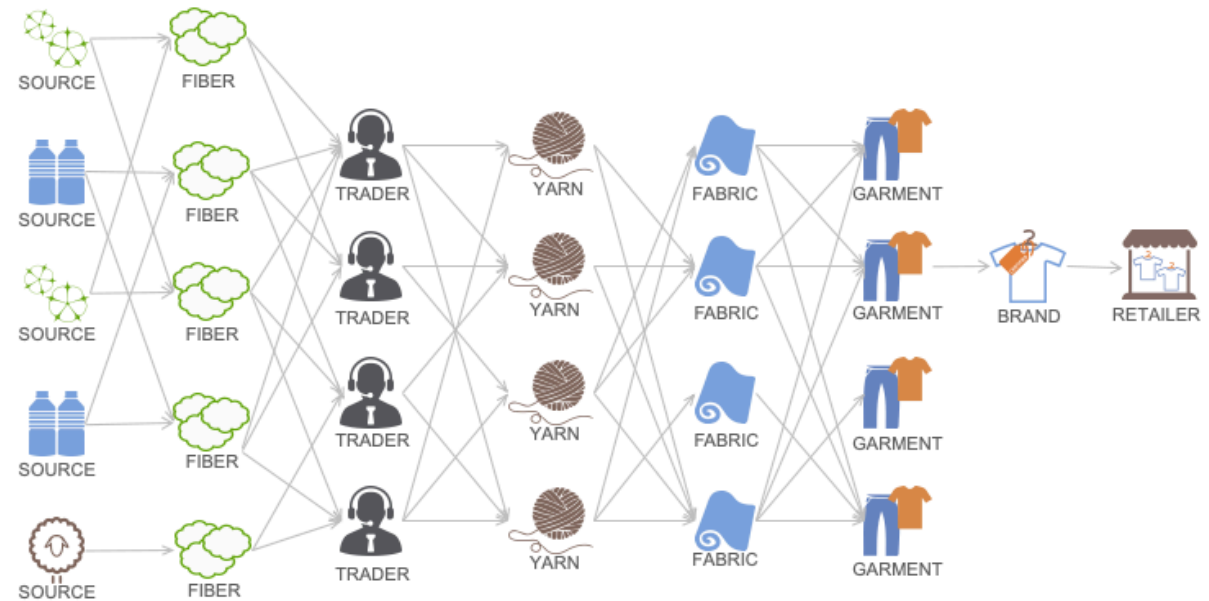
TextileExchange

Hanna Denes
Senior Manager of Standards

Stefanie Pokorski
Innovation & Standards Senior Coordinator

Amish Gosai
South Asia Manager

Lee Tyler
Director of Assurance and Operations

Katie Pearce
Assurance Coordinator

Val Colden
Assurance Manager

Callie Weldon
Standards Coordinator

Trini Gantner
Standards Manager

Ashley Gill
Director of Standards

Textile Exchange Standards

		Material Content Claim	Material Content Claim	Product Claim	Material Content Claim	Material Content Claim	Material Content Claim
Labeling							
Processing Requirements				Social			
				Environmental			
				Chemical			
Chain of Custody	CCS	CCS	CCS	CCS	CCS	CCS	CCS
Input Verification Requirements						Social	Social
						Land Management	Land Management
	Generic	Organic Farm Standard	Recycled Input	Recycled Input	Animal Welfare	Animal Welfare	Animal Welfare

About GRS and RCS

The Challenge: Managing Supply Chain Complexity

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SOURCE

SOURCE

SOURCE

SOURCE

SOURCE

RETAILER

Everyone's **Dream**

SOURCE — FIBER — TRADER — YARN — FABRIC — GARMENT — BRAND — RETAILER

Everyone's **Reality**

The Solution: Principles of Chain of Custody

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The aim of chain of custody, is to preserve the identity of the claimed material, and to track its movement through the supply chain up to the final product. This is done through ① Scope Certificates (SC) and ② Transaction Certificates (TC)


Transaction Certificates (TC)

Farm · Trader · Sourcing · Yarn · Fabric · Garment · Brand · Retailer
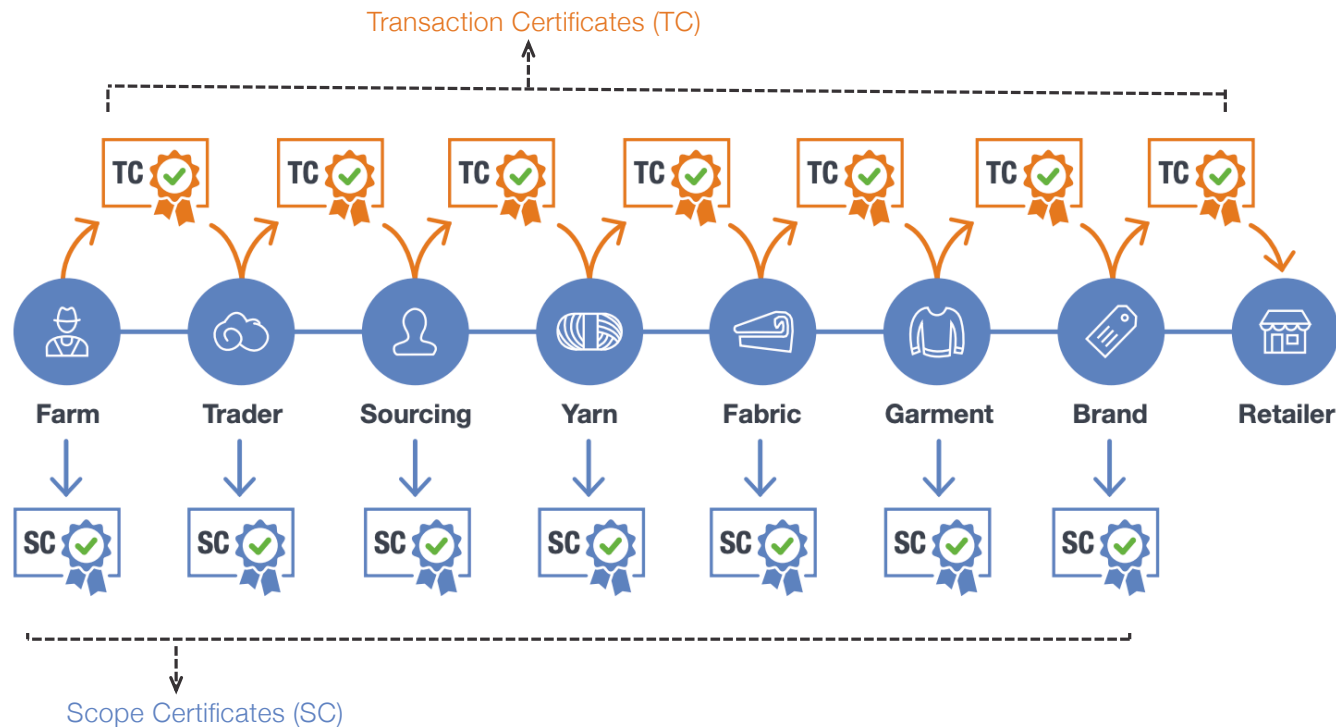
The forward product path is ensured, but suppliers are able to preserve confidentiality if desired.

Scope Certificates (SC)

Roles of Organizations

- **Textile Exchange (scheme owner):** sets the rules

- **Certification body (CB):** audits for conformity with the rules set by scheme owner

- **Accreditation body (AB):** provides oversight over the CBs and the scheme owner

- **Certified companies (you!):** implement the standard according the rules and the audit processes
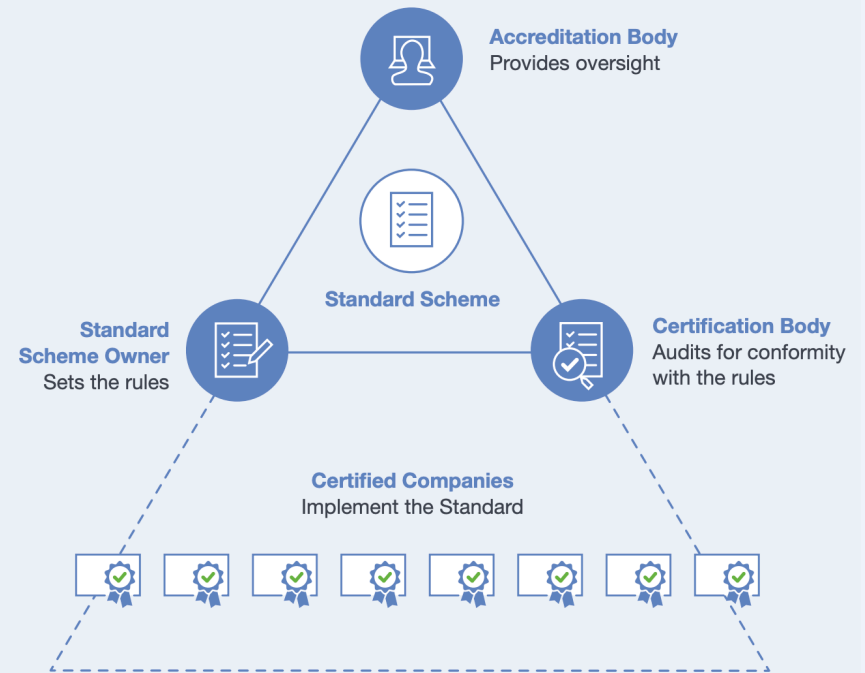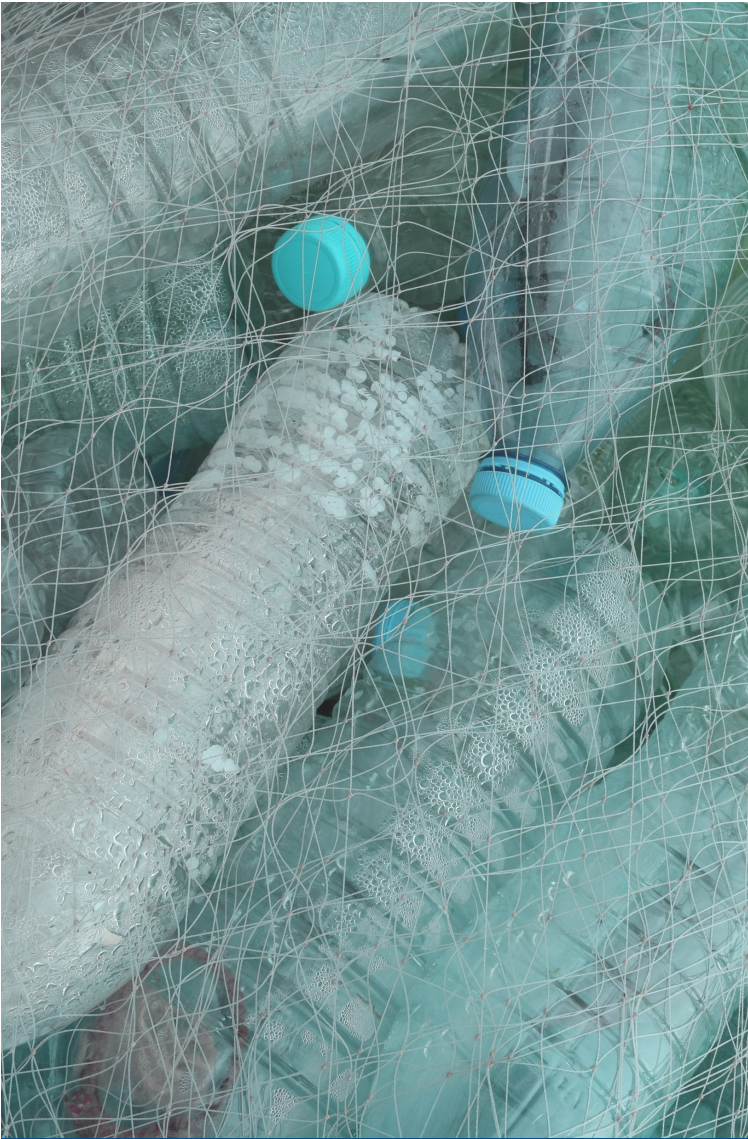
Goal of Recycled Claim Standard and Global Recycled Standard
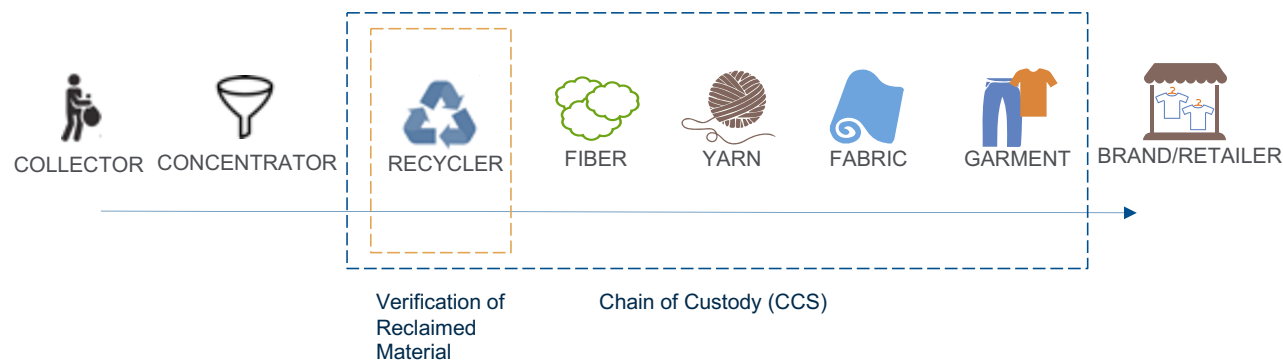
Increase the use of recycled materials in products.

Increase the use of recycled materials in products

+

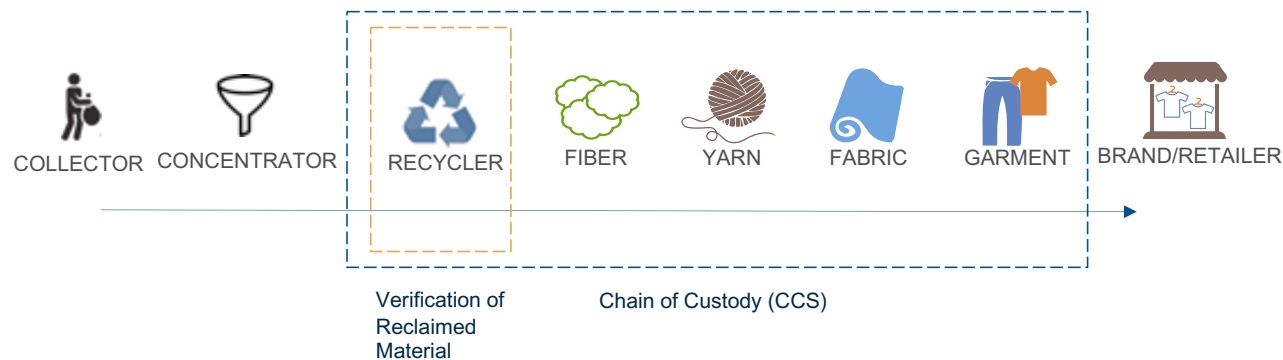Reduce/eliminate the harm caused by its production.

Scope of the Recycled Claim Standard (RCS)

TextileExchange

COLLECTOR CONCENTRATOR RECYCLER FIBER YARN FABRIC GARMENT BRAND/RETAILER

Verification of
Reclaimed
Material

Chain of Custody (CCS)

RECYCLED BLENDED claim standard

RECYCLED 100 claim standard

- Ensures raw material meets definition of recycled (ISO 14021).

- Chain of custody from source to final product

- 100% or blended products (**5-95% recycled content**).

- Does **NOT** cover:

    o Processing criteria

Scope of the Global Recycled Standard (GRS)

TextileExchange

COLLECTOR   CONCENTRATOR   RECYCLER   FIBER   YARN   FABRIC   GARMENT   BRAND/RETAILER

Verification of Reclaimed Material

Chain of Custody (CCS)

Global Recycled Standard

- Ensures raw material meets definition of recycled (ISO 14021).
- Applies to products with 20% or more recycled content.
- Consumer communication for **50% or more recycled content**
- Chain of custody from source to final product
- Includes social and environmental requirements
- Restricts intentional use of hazardous chemicals in GRS products.

GRS + RCS Documents

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RCS 2.0

RCS 2.2 Implementation Manual

Coming Soon!
Recycled Materials Resource Document

GRS 4.0

GRS 4.2 Implementation Manual

RCS + GRS Logo Use and Claims Guide

Content Claims Standard (CCS)

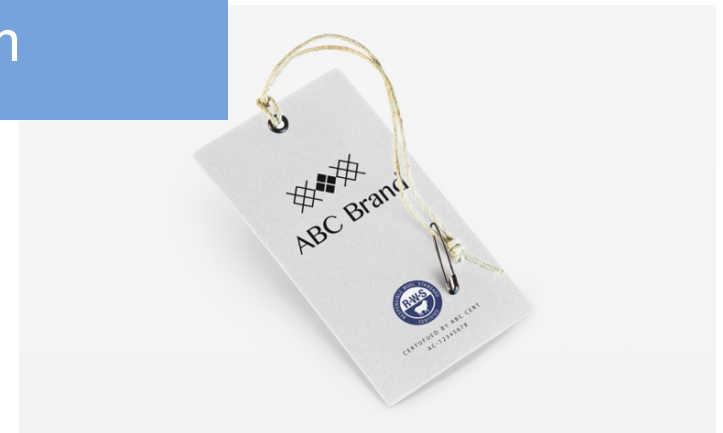Claims and Labelling and Other Certification Questions

Textile Exchange Standards Claims

There are two types of claims that are used to communicate about a standard.
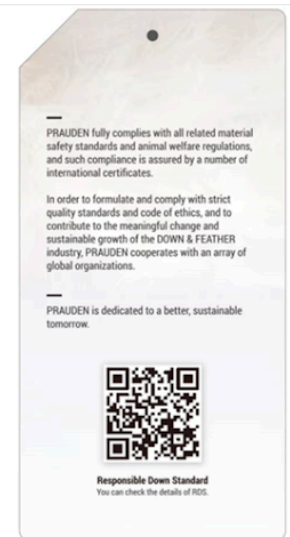
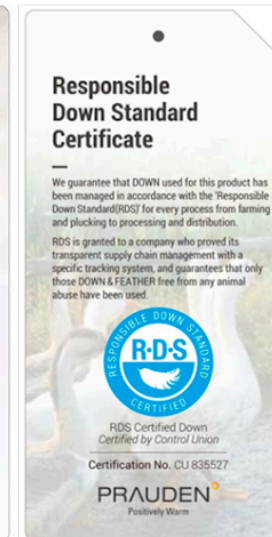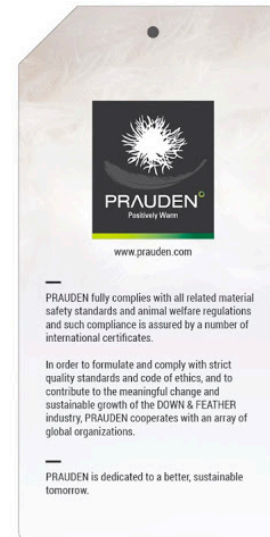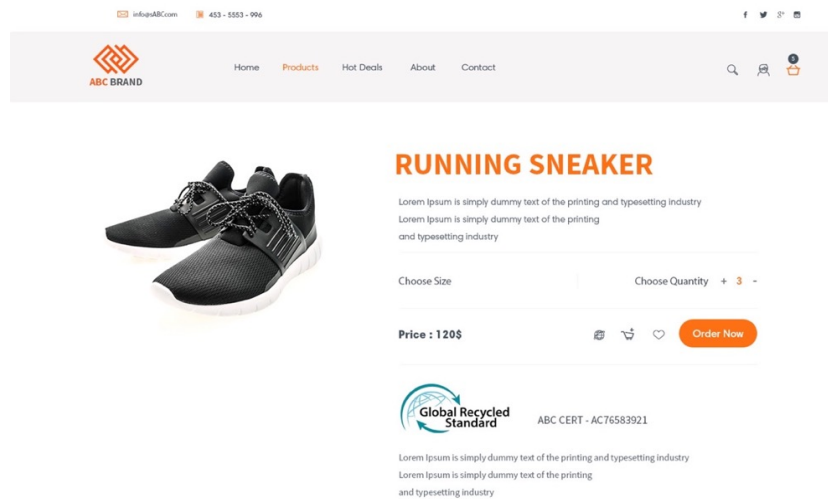General marketing claim

Product-specific claim
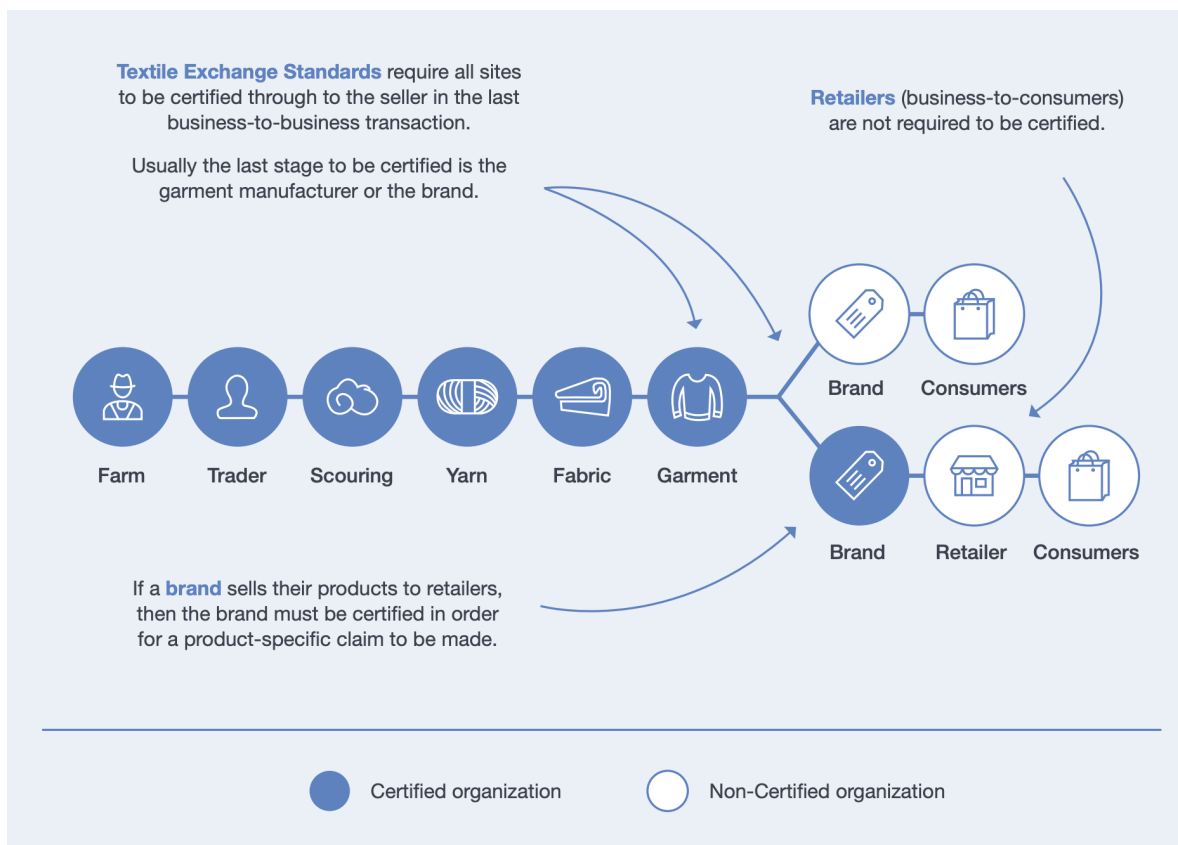
General Marketing Claims

When a company refers to standards without mentioning a specific product or product category, these are called general marketing claims.

- *"We are committed to sourcing only GRS certified materials by 2025"*

- *"All of ABC Brand's down duvet covers will be RDS certified by 2020"*

- *"The Responsible Wool Standard addresses the welfare of sheep and the land they graze on."*

Product-Specific Claim Examples

What do I need to do if I want to label?

Textile Exchange Standards require all sites to be certified through to the seller in the last business-to-business transaction.

Usually the last stage to be certified is the garment manufacturer or the brand.

Retailers (business-to-consumers) are not required to be certified.

Farm — Trader — Scouring — Yarn — Fabric — Garment

Brand   Consumers

Brand   Retailer   Consumers

If a brand sells their products to retailers, then the brand must be certified in order for a product-specific claim to be made.

● Certified organization   ○ Non-Certified organization
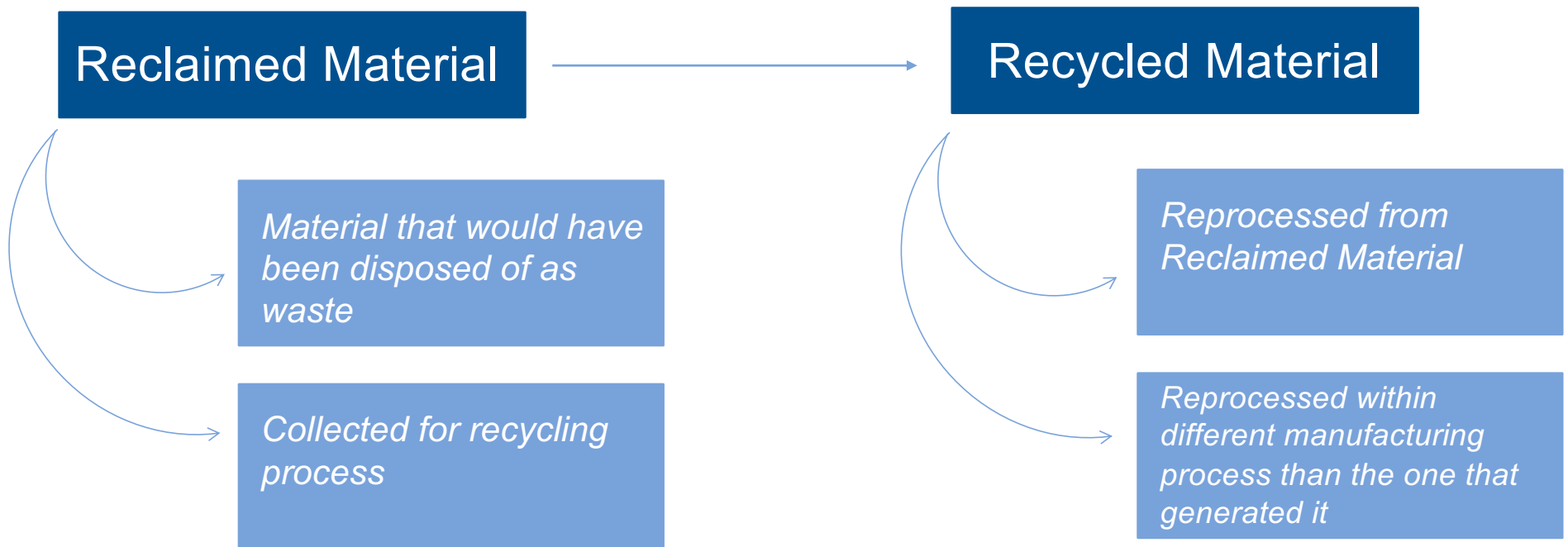
✓ Proof of a certified supply chain up to last the B2B transaction

✓ Comply with our Logo Use and Claims Guide/ Claims Policy

✓ Receive approval from a certification body (CB)

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Can components be labelled under GRS/RCS?

- Components may be labelled, as long as the full supply chain is certified.

- Percentages may be calculated by volume or weight, trims and accessories may be excluded.

Which materials qualify as recycled?

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Reclaimed Material → Recycled Material

Reclaimed Material

- *Material that would have been disposed of as waste*
- *Collected for recycling process*

Recycled Material

- *Reprocessed from Reclaimed Material*
- *Reprocessed within different manufacturing process than the one that generated it*

What is the recommendation when material does not qualify as 'recycled'?

Reduce

Reuse

Recycle

A chat with Beth Greenaway from Zalando

Zalando's Sustainability Strategy

Beth Greenaway, Product Sustainability Lead

It's time to do.MORE

zalando

do.MORE

To be a sustainable fashion platform with a net-positive impact for people and the planet.

Take a stand

- Since October 2019, our own operations and all deliveries and returns have been **carbon neutral.** We have set science-based targets to reduce carbon emissions in line with the Paris Agreement by 2025.

- By 2023, we will design our **packaging** to minimize waste and keep materials in use, specifically eliminating single-use plastics.

- By 2023, we will have continuously increased our **ethical standards** and only work with partners who align with them.

Style with care

- By 2023, we will generate **20% of our Gross Merchandise Volume** with more sustainable products.

Shape our future

- By 2023, we will apply the principles of **circularity** and extend the life of at least 50M fashion products.

- By 2023, we will have supported 10,000 people in the workforce by providing **skilling opportunities** that match future work requirements.

3

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Style with care

By 2023, we will generate 20% of our Gross Merchandise Volume with more sustainable products.

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Our current sustainability criteria

Organic Cotton	Eco-Material	Recycled Material	Innovative Materials
Gots Organic	Gots made with Organics	Global Recycled Standard	Eco-Processing
Fairtrade Cotton	Better Cotton	OCS 100	OCS Blended
Leather Working Group	Responsible Down	Responsible Wool	EU Ecolabel

20% ← **50%** → **70%** **100%**

Minimum content for recycled and innovative materials (30% in 2021)

Average minimum content for Zalando and third-party labels

Minimum content for some third-party standards

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What's coming in the future?

Robust verification processes to check sustainability claims
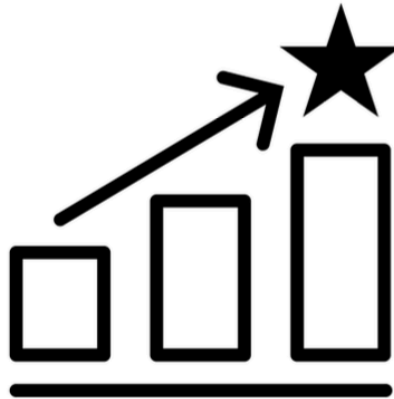
Continually raising standards towards our 2023 goals

Higg Product Tools

Higg Facility Tools

Higg Index

Higg Brand & Retail Tool

Integrating Higg Index data into product ratings

6

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Thank you!

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Standards Updates

Textile Exchange Standards

	Generic	Organic Farm Standard	Recycled Input	Recycled Input	Animal Welfare	Animal Welfare	Animal Welfare
Labeling		Material Content Claim	Material Content Claim	Product Claim	Material Content Claim	Material Content Claim	Material Content Claim
Processing Requirements				Social			
				Environmental			
				Chemical			
Chain of Custody	CCS	CCS	CCS	CCS	CCS	CCS	CCS
Input Verification Requirements						Social	Social
						Land Management	Land Management
	Generic	Organic Farm Standard	Recycled Input	Recycled Input	Animal Welfare	Animal Welfare	Animal Welfare

Growth of Units per Standard

Site count per year

Legend: OCS, GRS, RCS, RDS, RWS
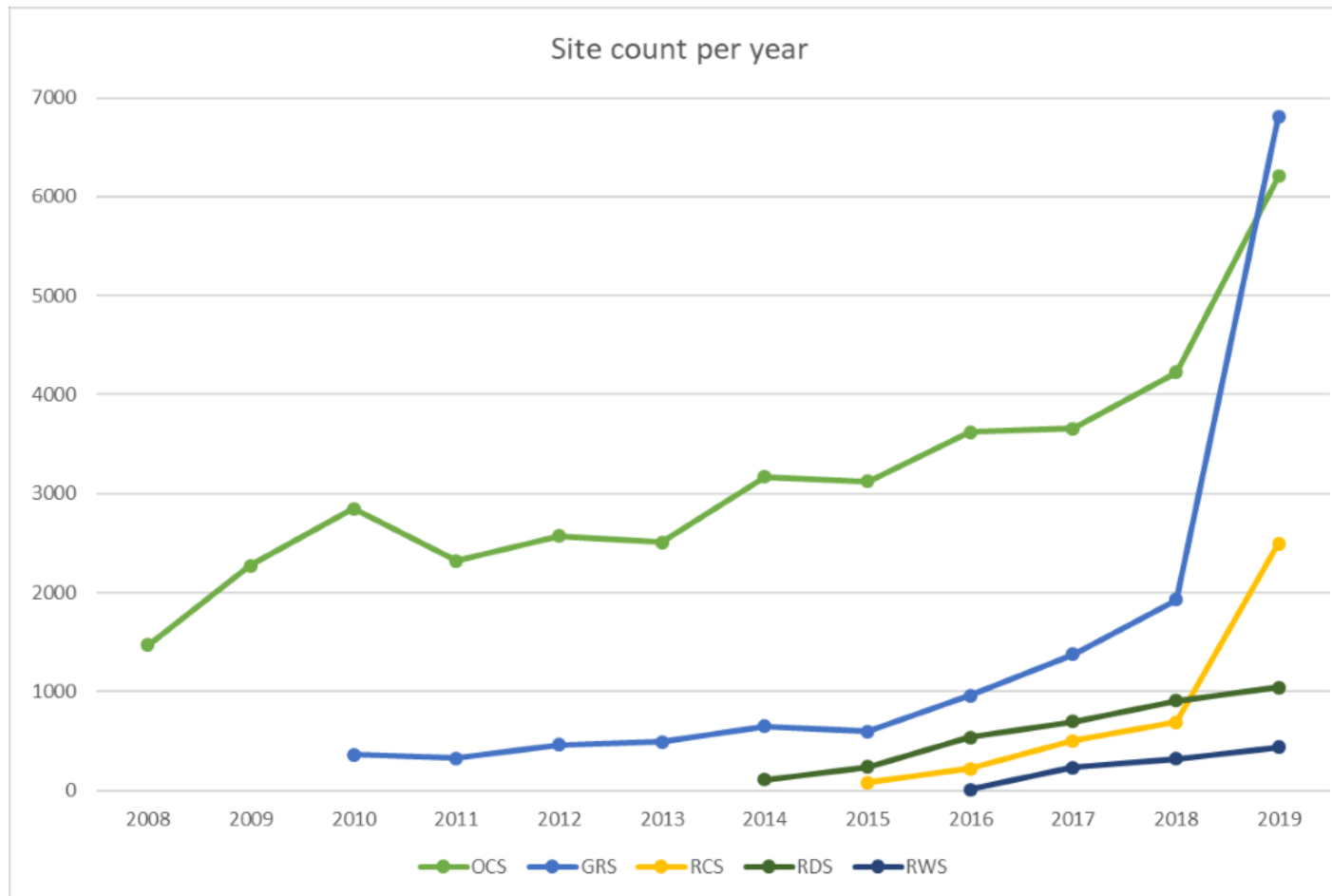
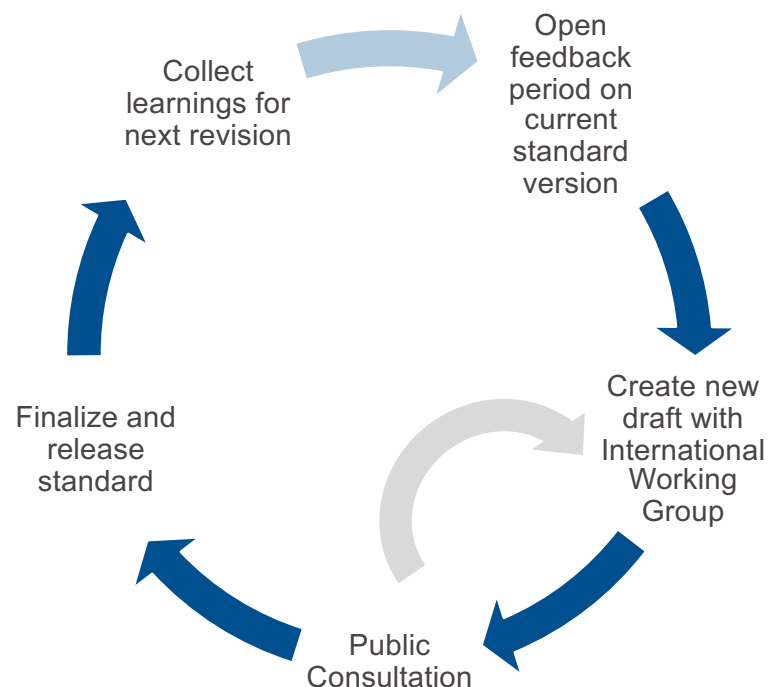# 2019 GRS and RCS by the Numbers
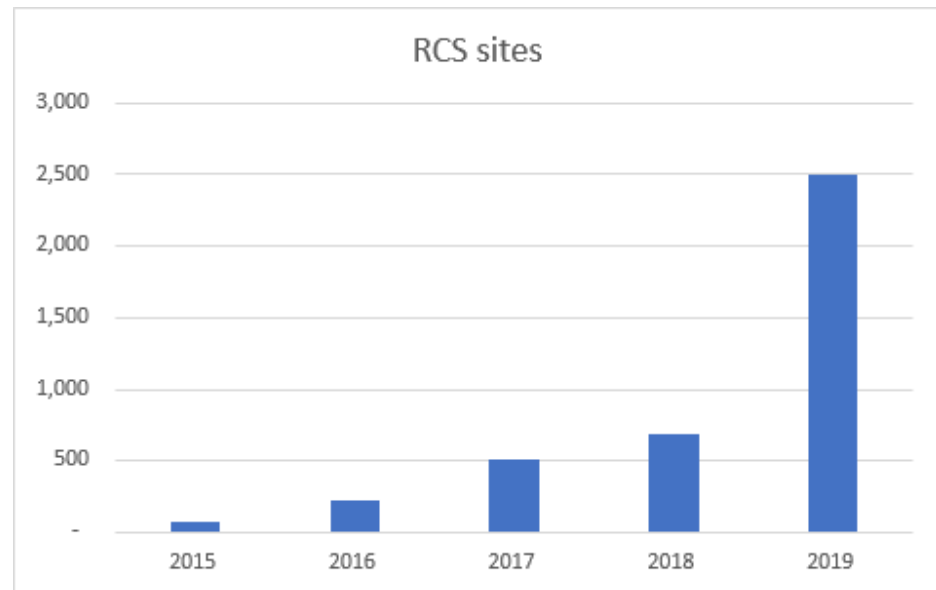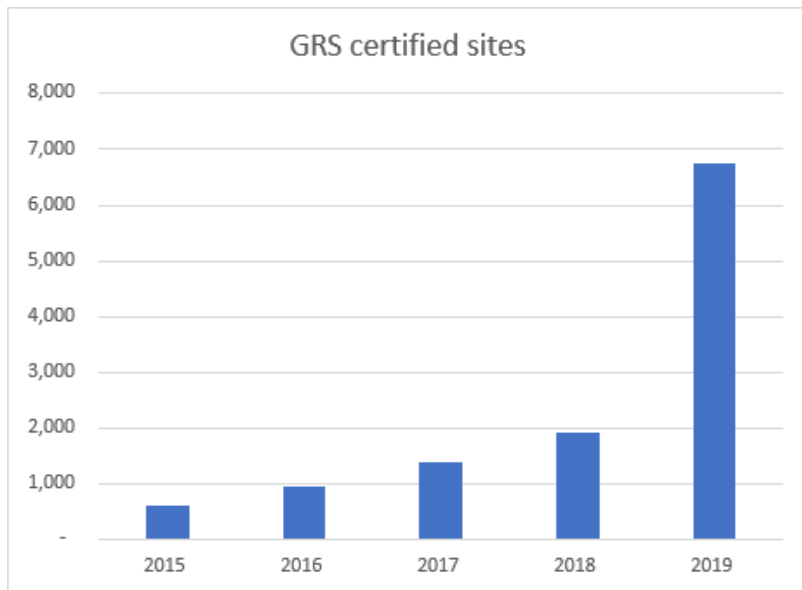
Textile Exchange's Climate+ Strategy

Enabling and guiding the textile industry to reduce GHG emissions (CO2 equivalents) 35% to 45% by 2030 in the pre-spinning phase of textile fiber and materials production.
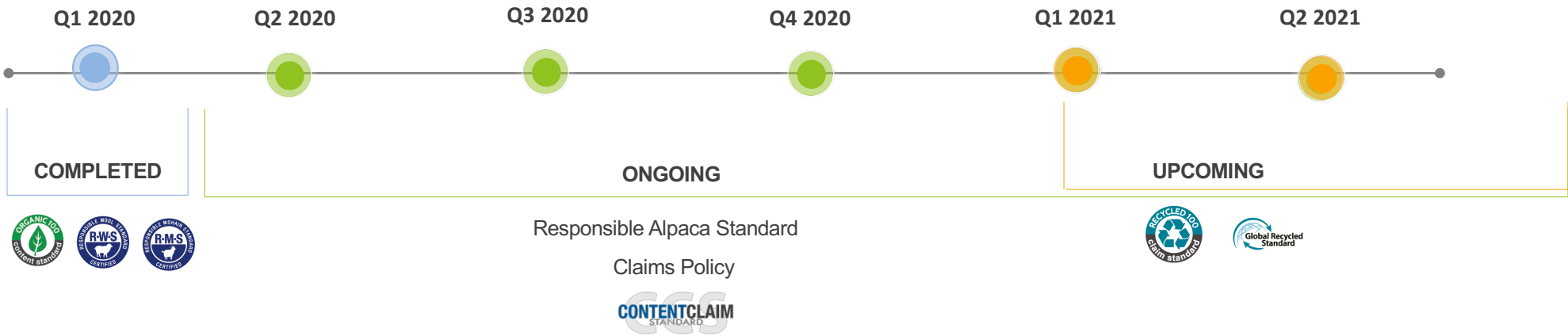
Upcoming GRS / RCS Revision

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Collect learnings for next revision

Open feedback period on current standard version

Create new draft with International Working Group

Public Consultation

Finalize and release standard

Examples of topics to tackle:

o Adding a climate lens to the GRS/RCS

o Clearer definition of feedstocks (e.g. ocean/ocean-bound plastic)

o Include feedstock info on the TC

o More specificity about chemical recycling

2020 Standards Timeline

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| Q1 2020 | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 |

COMPLETED | **ONGOING** | **UPCOMING**

Responsible Alpaca Standard

Claims Policy

CONTENTCLAIM STANDARD

Content Claim Standard Revision

Revision Planning and Preparation

Expert Stakeholder Consultation and Decision-Making

CCS 3.0 Release

Q1 2020

Q2 2020

Q3 2020

Q4 2020

Q1 2021

Q2 2021

Research | Drafting

Goals, Objectives, Tool Development

Research | Discussion | Drafting

*Research and Feedback Collection
Issue Paper Drafting
IWG Meetings and Decision-Making
Public Consultation*

CCS 3.0 Roll-out

*Document Release
Auditor Training*

Claims Framework

Recycled Claim Standard & Global Recycled Standard
Logo Use & Claims Guide

Textile Exchange
Standards Claims Policy
TE-XXX-V1-2020.XX.XX

Coming Soon!

Resources

TextileExchange

- [GRS 4.0](#) & [RCS 2.0](#)

- [GRS 4.2 Implementation Manual](#) & [RCS 2.2 Implementation Manual](#)

- [GRS & RCS Logo Use and Claims Guide](#)

- [GRS 4.0 Certification Procedures](#) & [RCS 2.0 Certification Procedures](#)

- [Supplier Certification Toolkit](#)

- [Brand and Retailer Certification Toolkit](#)

- How to [get certified](#)

- How to [find certified suppliers](#)

- A recorded [training on Brand Certification](#) under the CCS 2.0

…and many other resources can be found [here](#).

If you'd like to participate in the GRS/RCS International Working Group (IWG), or for any questions, please email Standards@TextileExchange.org

Download Center

Q & A

Thank you

TextileExchange
Creating Material Change

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