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### **Overview – Textile Exchange/ Lenzing Webinar**

- Lenzing Overview
- Fiber Innovation
- Sustainability
- Questions



### **The Lenzing Group** Wood-based cellulose fibers

### Key facts & figures 2017

Revenue: EUR 2.26 bn Fiber sales volumes: 942,000 tons Employees: 6,488





www.lenzing.com

### **Our core market: wood-based cellulose fibers**





### **Global fiber market :**Global fiber consumption 2017



<sup>1)</sup> Wood-based and cotton linter-based cellulose fibers

Source: ICAC, CIFRS, TFY, FEB, Lenzing estimates



### **Fiber production sites**

### Lenzing<sup>™</sup> Viscose & Lenzing<sup>™</sup> Modal fibers: 777,000 tons/year

Lenzing (AT) 276,000 tons/year



Nanjing (CN) 178,000 tons/year



Purwakarta (ID) 323,000 tons/year



# Lenzing<sup>™</sup> lyocell fibers: 232,000 tons/year

Mobile (USA) 51,000 tons/year



Heiligenkreuz (AT) 65,000 tons/year



Grimsby (UK) 45,000 tons/year



Lenzing (AT) 71.000 tons/ year



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### **Dissolving wood pulp production sites**

### Dissolving wood pulp capacity: 570,000 tons/year





Paskov (Czeck Republic) 270,000 tons/year dissolving wood pulp





### **Overview of fiber technologies**

Lenzing Group: Technological competence in fiber production figure 4/4





### Integrated pulp and fiber production plant Unique in the World





### Location: Lenzing, Austria

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### Integrated pulp and fiber production at one site (Lenzing, Austria) Unique in the world



(Viscose / Modal fiber production is a chemical dissolution process of pulp)



### C LENZING<sup>™</sup> Modal Black





# C LENZING™ Lyocell

- Closed loop manufacturing process
- Minimized consumption of water and energy
- Awarded with the "European Award for the Environment"



The LENZING<sup>™</sup> Lyocell manufacturing process is revolutionary due to the **almost complete recovery** of the solvent (> 99,5%).

This minimizes emissions to the environment and conserves the Earth's resources.



# **○ LENZING™ LYOCELL FIBER STRUCTURE**

- Controlled and regular moisture absorption
- Nano-fibrils act as a network of canals
- The fiber surface remains dry



Photo : Lenzing.com





# **()** LENZING<sup>™</sup> LYOCELL FIBER SURFACE





# ○ INHERENT PROPERTIES OF LENZING<sup>™</sup> Lyocell



→ Moisture management / thermal regulation



→ Smooth / gentle to the skin

Color retention



→ Unfavorable for bacterial growth







~50 million tons of apparel and footwear are discarded globally per year





www.lenzing.com

# **O TENCEL™ x REFIBRA™ Lyocell Fibers**



- Combination of lyocell technology with pioneering use of recycled cotton off-cuts
- Upcycling of cotton and significant reduction of cotton scraps in the garment production



 New system to identify the fiber in finished garment



### Sustainable wood sources

- LENZING<sup>™</sup> ECOVERO<sup>™</sup> branded viscose fibers are made from natural and renewable raw material of wood
- Wood comes from natural forests or from sustainable forestry plantations
- Lenzing has a comprehensive wood sourcing policy

• Certified with FSC and PEFC









# **Highest environmental standards**

- Lenzing enforces strict environmental standards in the viscose production
- LENZING<sup>™</sup> ECOVERO<sup>™</sup> fibers have been certified with the EU Ecolabel, a label of environmental excellence and is awarded to products and services meeting high environmental standards
- Lenzing is the one Viscose producer certified with the EU Ecolabel
- The manufacturing of LENZING<sup>™</sup> ECOVERO<sup>™</sup> fibers generates up to 50% lower emissions and water impact compared to generic Viscose
- According to Higg MSI <sup>™</sup> tools, CO2 emissions and fossil resource use are approx. half of the industry average



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EU Ecolabel AT/016/001



# **Q** Recap Fiber Properties

### **O** Brand Architecture TENCEL<sup>™</sup>





## Lenzing's biorefinery concept





# Lenzing's wood and pulp sourcing policy

- Lenzing has a strict wood and pulp sourcing policy in place
- Lenzing does not source any wood or dissolving wood pulp from ancient and endangered forests as well as high conservation value areas.
- Lenzing is committed to sourcing wood and dissolving wood pulp exclusively from non-controversial sources.
- All Lenzing production sites are FSC<sup>®</sup> (Chain of Custody) certified.
- The wood processed in Lenzing (Austria) and Paskov (Czech Republic) is procured by a team of experts who are educated and well-trained foresters and have reliable long-term relationships with their suppliers.



### Wood and Pulp Policy

The supply of wood and pulp of a specified quality and quantity to all of the Group's pulp and fiber production sites is an important part of the Lenzing Group's core business.

The Lenzing Group is an environmentally responsible company operating as sustainably as possible.

We strive to source wood and pulp exclusively from non-controversial sources, preferring suppliers participating in credible forest certification programs, in particular the Forest Stewardship Council® (FSC®).

#### Controversial sources include wood which has been harvested:

illegally

- from forests of high conservation value, including ancient and endangered forests, and endangered species habitats
- from plantations established after 1994 through significant conversion of natural forests or converted to nor forest use
- from forests or plantations growing genetically modified trees
- in violation of traditional, community and/or civil rights
- in violation of any of the ILO Core Conventions as defined in the ILO Declaration on Fundamental Principles and Rights at Work.

In order to protect the world's remaining ancient and endangered forests and the biodiversity and ecosystems integrity contained within these forests, Lerzing is committed to avoiding the use of wood and pulp containing wood sourced from regions such as the Canadian and Russian Derest Forests, Coastal Temperate Rainforests, tropical forests and pestands of Indonesia, the Amazon and West Africa.





### Renewable Raw Material : WOOD

- The raw material for Lenzing fibers is dissolving wood pulp from beech, spruce, eucalyptus and several other types of wood
- 2–3 percent of industrial pulp produced worldwide is used by the fiber industry
- Dissolving wood pulp has specific requirements compared to paper pulp





# Sustainability in the Lenzing Group

- Core value
- Balancing People Planet Profit
- Growth engine for business
- Guiding light for innovation
- Offering solutions to societal challenges
- Differentiating Lenzing's products





# Sustainability strategy "Naturally positive"

### The essence of "Naturally positive"

The strategy defines four main challenges where the Lenzing Group substantially contributes to creating more positive impacts and benefits.

- Responsibility for forests
- Water stewardship
- Decarbonization
- Sustainable innovations





### Lenzing commits to sustainable growth

Lenzing's phase-1 sustainability targets<sup>1</sup>



1) These targets and commitments are applicable for the existing organizational structure and ownership of the Lenzing Group, i.e. current capacity and owned operations in 2014. If any structural changes in ownership, such as buying of a new plant, happen then these targets will be reviewed and reformulated considering the new context of the Lenzing Group.

2) These two targets will allow us to meet the EU Ecolabel criteria for all Lenzing production sites. Baseline for the targets is 2014.

3) Most relevant suppliers comprise 80% of the Lenzing Group's purchasing spend.

Specific emissions are defined as emission per unit of production by Lenzing Group (i.e. pulp and fiber production volumes).

### Stakeholder expectations



# In dialog with Canopy

### Full support of Canopy pathway

- Wood & Pulp Policy aligned with Canopy
- First to complete verification audit of CanopyStyle initiative
- Traceability: TENCEL<sup>™</sup> Lyocell with REFIBRA<sup>™</sup> technology and LENZING<sup>™</sup> ECOVERO<sup>™</sup> identifiable in fabrics
- Commitment to support conservation solution

\*Nov. 2017 Hot Button Report



• High green shirt ranking (20.5 buttons)\*

\* Hot Button Report Nov. 2017



### Wood and pulp certifications in the Lenzing Group

Certification status of total wood and pulp used by Lenzing production sites, own and purchased pulp 2017

Basis: Pulp used by Lenzing for fiber production

Non-certified pulp was used for R&D purposes





### Lenzing Group: 50 percent renewable energy

Energy sources of the world, Lenzing Group and Lenzing site\*





## **TENCEL™** Lyocell fibers: lower environmental impact

- Higg MSI<sup>™1</sup>: Score refers to environmental impacts
  - Low scores = better, high scores = worse
- MSI score<sup>1</sup> for TENCEL<sup>™</sup> Lyocell fibers several times lower than for generic viscose and conventional cotton.
- Much lower impact on water scarcity of TENCEL<sup>™</sup> Lyocell fibers compared to conventional cotton.

Comparison of environmental impacts of TENCEL<sup>™</sup> Lyocell fibers vs. generic viscose and conventional cotton cultivation, world average



1) Results calculated based on Higg MSI<sup>™</sup>, assessing impacts of materials from cradle-to-gate for a finished material. Figure only shows impacts from cradle to fiber production gate. Provided by the Sustainable Apparel Coalition



### The problem of microplastics in the ocean

- Truly a global problem by 2050 there will be more plastic litter than fish in the oceans
- Particles less than 5 mm in size constitute a large part of the problem
- Fiber industry: during use phase and due to washing process fiber fragments are released and find their way to the ocean





### **Fiber certificates**

- Oeko-Tex Standard 100
- Compostable Home, Soil, Marine (Vincotte)
- Biodegradable (Vincotte)
- ECOCERT ERTS (LENZING<sup>™</sup> Lyocell Standard )
- Food contact compliance (for Lenzing nonwovens fibers)















TENCEL(TM) compostable after 8 weeks

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