

# Leather Learning Series: Part Three

### Leather Processing: Stages, Challenges, Solutions

Tuesday, October 13<sup>th</sup>, 2020

### **Speakers**











#### MICHAEL COSTELLO

#### Stahl

Director of ESG (Environment, Social & Governance)

#### FERNANDO BELLESE

#### PrimeAsia

Chief Sustainability Officer

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Sustainable Leather Foundation

Managing Director













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# **CALRT** Responsible Leather Round Table (RLRT)

### Now

The Responsible Leather Round Table (RLRT) by Textile Exchange is a neutral space for anyone with interest in the leather industry to learn, share information, and look for opportunities to drive positive action.

#### Next

Join us on December 15<sup>th</sup> at 10 am EST/4 pm CET, for the RLRT Summit.

https://textileexchange.org/event/round-table-summit-responsible-leather-round-table/

#### Climate+

Textile Exchange's strategic intent over the next 10 years is to be a driving force for urgent climate action in textile fiber and materials production, specifically:

Enabling and guiding the textile industry to reduce GHG emissions (CO2 equivalents) **35% to 45% by 2030** in the pre-spinning phase of textile fiber and materials production.

Amplifying positive impacts in soil health, water, and biodiversity.





# LEATHER PROCESS



#### MICHAEL COSTELLO

Director of ESG (Environment, Social & Governance)



# Leather Process





# SOCIAL AND ENVIRONMENTAL ASPECTS IN THE LEATHER INDUSTRY

# CHALLENGES AND OPPORTUNITIES

Fernando Bellese 10/13/2020





LEATHER IS ONE OF THE OLDEST INDUSTRIES IN THE WORLD... It has evolved considerably with time;

But there are still challenges...

...and good opportunities for further improvement.



### LABOR CONDITIONS

Poor labor conditions are still found in some tanneries;

Exposure to chemicals, unsecure machinery and poor ergonomics are some of the major challenges;

But there are different ways of preventing that...

Picture: National Geographic

Modern management systems;

Advanced machinery and IPEs;

Safer chemicals;



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SAMSUNG





More efficient processes and higher chemical uptake;

State-of-art wastewater treatment plants;

Joint approaches for more efficient use of resources;

ROADMAP

Well regulated and strong multi-stakeholder initiatives;

### POLLUTION



### HIGHER EFFICIENCY

Energy: From 10 MJ to under 3 MJ/SQFT of finished leather;

Water: From 45 L to around 10 L/SQFT of finished leather

PrimeAsia achieved 80% of recycled water in China;



Deforestation;

### CHALLENGES IN THE SUPPLY CHAIN

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Animal Welfare; Cattle Emissions;

Labor Conditions;

Lack of transparency;

Tanneries are an important link between the two ends of the value chain;

Clear communication with suppliers may result in positive changes;

THE LEATHER INDUSTRY CAN BE PART OF THE SOLUTION





PAISED

Promoting best practices at farm level by:

- Ensuring better use of natural resources;
- Holding strict animal welfare standards;
- Contributing to lower emissions;
- Providing Traceability to the farm of birth;
- Increasing transparency through third-part verification;

### WE DIDN'T GET HERE ALONE

### BUT WE NEED TO CONTINUE TO WORK TOGETHER AND IN A TRANSPARENT WAY.















The first step to improve things is to understand the challenges...

...the second is to act responsibly.



#### h\_da

HOCHSCHULE DARMSTADT UNIVERSITY OF APPLIED SCIENCES S:NE

SYSTEM INNOVATION FOR SUSTAINABLE DEVELOPMENT



### Multi-stakeholder approach to more sustainable leather chemistry

Julian Schenten sne.h-da.de/leather-chemistry/ Darmstadt University of Applied Sciences Bundesministerium für Bildung und Forschung Gemeinsame Wissenschaftskonferenz GWK







#### Conceptual understanding:

#### "more sustainable chemistry"

- No harm to people and the environment due to toxicity
- Reduced use of natural resources



Consumer protection: Chrome VI, dyes, PFCs ...



Leather production entails many classified **substances** considered **hazardous** that may pose risks to workers and the environment

- Transportation and storage: biocides, pesticides and salts in effluents
- Beamhouse (soaking): effluents with high chemical oxygen demand/COD
- Tanning: high salt concentrations in effluents (*pickling*), salts, biological oxygen demand/BOD, COD, chrome VI (*tanning*)
- Re-tanning: dyes and additives (*dying*), COD + BOD, chlorinated fatliquors (*fatliquoring*)
- Finishing: volatile organic solvents/VOC released from solvent based agents, per- and polyfluorinated compounds/PFCs (*coating*)

End of Life: Today generally not biodegradable without treatment (e.g.

synthetic coatings)

Julian Schenten sne.h-da.de/leather-chemistry/ Darmstadt University of Applied Sciences

s:ne

s:ne

### Achieving more sustainable chemistry is a multi-stakeholder task



From individual perspectives...

...to a system view

Julian Schenten sne.h-da.de/leather-chemistry/ Darmstadt University of Applied Sciences

#### s:ne

#### What are driving and driven factors of influence?



#### Driven

• Process innovation, Product innovation, Production costs, Organizational innovation

#### Driving

 (Lack of) regulatory framework, Availability and protection of natural resources, CO<sub>2</sub> across life cycle, Requirements concerning functionality of leather, Traceability

Depends...

Consumer behaviour, Critical public opinion, Location factors (political, social), Quality
of raw hides used, Transparency and knowledge, Working conditions, Means of
production

sne.h-da.de/leather-chemistry, Darmstadt University of Applied Science:



Julian Scher sne.h-da.de/leather-chemis Darmstadt University of App Scier s:ne

#### "How much would you be willing to pay for leather shoes similar to those pictured here? "



Conventional production [n=380]		
98,45€		
Environmental friendly and save produc	t <b>ion</b> [n=396]	
131,42 €		
Environmental friendly and healthy pro-	duction & hide trac	eability [n=397]
145,82 €		

Full results soon at sne.h-da.de/leather-chemistry/



Sample size:	577
Age:	47,73 (SD= 13,63)
Nationality:	90,2 % German
Region:	Darmstadt-Dieburg
Period:	April - June 2020

Julian Schenten sne.h-da.de/leather-chemistry/ Darmstadt University of Applied Sciences



#### Thank you for your attention

Transformation requires sector wide cooperation, horizontally and vertically

Gain systemic view and common problem understanding

Engage

sne.h-da.de/leather-chemistry/ julian.schenten@h-da.de



Subproject #1 Harmonisation of standards for a "more sustainable" leather chemistry Dr. Julian Schenten | julian.schenten@h-da.de

### Subproject #2

IT Tools and Governance for Traceability Dr. Julian Schenten | julian.schenten@h-da.de Eleni Kaluziak | eleni.kaluziak@h-da.de



Subproject #3

**Chemical und Process Innovation** 

Prof. Dr. Frank Schael | frank.schael@h-da.de

#### Subproject #4

Leather-Design-Guidelines for Sustainable Development Dr. Jonas Rehn | jonas.rehn@h-da.de



# Solutions Environmental & Social Concerns within the Leather Value Chain

#### **Deborah Taylor**

Managing Director, Sustainable Leather Foundation CIC Consultant, United Nations Economic Commission for Europe Consultant, Leather Impact Accelerator, Textile Exchange



# Introduction

### Solutions for the Leather Value Chain

Consumers are better informed and more conscious of the effects that production & consumption have the the earth's natural resources

Reduce 🗸	Increase↑
Carbon Emissions	Good Animal Husbandry & Welfare
Pollution	Health & Welfare of workers
Hazardous Chemistry	Best Practice for Machinery
Deforestation	Best Practice for Processing
Land Conversion	Collaborative cross-sector innovation and cooperation



Landscape of auditing and Solutions for the Leather Value Chain certification bodies

- Type of Certification / Verification
- Scope of Work
- Geographic Coverage
- Specific Specialties



# Leather Only Programmes Solutions for the Leather Value Chain

	Geographic Coverage	EMS	Chemicals	Traceability	Carbon Footprint	Social	Governance	Specialty	Org Type	Restrictions
AQC ASSOCIATION POUR L'ASSURANCE QUALITÉ DES FABRICANTS DE BRACELETS CUIR	Global				X		X	Watch strap leather	Member- ship subs Audits	Small market
🞇 CSCB	Brazil (links with Italy)				X			De- forestation	Country Association subsidised Audits	Not global – country focussed
	<b>Italy</b> (links with Brazil & Spain)				X			ISO Standards	Country Association subsidised Audits	Not global – country focussed
Improving Environmental Stewardship	Global				X	X	X	Industry standard for environ- mental	Member- ship subs Audits	Env. Only Mgmt structure
TOUNDATION	Global							Consumer focus Whole Value Chain	Member- ship subs Audits	New org Still in piloting stage

# **Other Programmes**

### Solutions for the Leather Value Chain

	Geographic Coverage	EMS	Chemicals	Traceability	Carbon Footprint	Social	Governance	Specialty	Org Type	Restrictions
CTC	Europe & Asia				×			New laser marking technology	Full service testing, audits, training	Commercial for profit
OEKO-TEX® INSPIRING CONFIDENCE STEP	Global				X			Various systems for leather & textile	Full service testing, audits, training	Commercial for profit
Sustainable Apparel Coalition	Global <b>?</b>	X	X	X		×	X	Aggregated impact score for materials	Member- ship subs Donors	Not accurate metrics or representati ve of all aspects
Ø ZDHC	Global	×		X	X	X	X	MRSL Wastewater	Member- ship subs Donors	Limited in scope

# **Points to Consider**

- Not easy to do direct comparisons as all programmes use different types of audit system / structure
- Many brands still need to do additional auditing to satisfy their needs / obligations
- Lack of standard regulation around many aspects of concern globally
- Challenging to harmonise without either huge investment or damaging less advanced economies and livelihoods

Need for harmonisation and standardisation

Need to protect social economic sustainability for many leather producing countries



# **Other Solutions**

# Solutions for the Leather Value Chain

- Solidaridad leather **UK** International **Council of Tanners** FRHTDF LASRA®
- Some great NGOs working in partnership with organisations to develop training, education and improvement for less advanced economies.
- Public / private partnerships to develop standards and systems that can be adopted globally
- Country and Regional Associations could better collaborate, pool wisdom, innovation and resources for the good of the industry.

# **Other Solutions**

### Solutions for the Leather Value Chain



The Leather Impact Accelerator (LIA) uses benchmarks to address animal welfare and deforestation/conversion-free at the farm level, the social and environmental impacts of leather processing, and to set expectations for traceability. Brands can use LIA to support best practices in the leather value chain and make credible claims about their actions.

LIA is not a standard – it is a benchmarking program that recognizes and rewards best practices in the leather value chain. To this end, LIA uses benchmarks to set a minimum threshold for practices and give recognition to those who meet or exceed them.

Brands can use Impact Incentives to provide direct financial support to farmers that meet LIA benchmarks, and the Claims Framework provides guidance for all LIA participants to make credible claims.



# **Other Solutions**

### Solutions for the Leather Value Chain



There are 6 components of Leather Impact Accelerator:



# Thank You

# **Questions?**

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# Thank you!



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