



TextileExchange **Sustainability Conference** VIRTUAL
Refer 2-6, 2020

Overview Report



Thank You to Our 2020 Sponsors





2020 Recap

The 2020 Textile Sustainability Conference was our largest event to date with more than 100 speakers and over 1,250 people registered from 50 countries! For the second year in a row, the Textile Sustainability Conference was recognized as being climate neutral through a partnership with South Pole.

Virtual Conference Access

The virtual conference platform will be open for one year and you can listen to all of the conference recordings "on-demand" under the Sessions tab. Be sure to view the handout icon in each session to download the presentation.

- 1. Enter the virtual conference site here.
- 2. Login with the email that you registered with.
- 3. Use the password that you used throughout the event.





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2030 Strategy: Climate+

Climate+ is the result of extensive stakeholder engagement through interviews and an online survey conducted with a mix of Textile Exchange members and non-members from organizations representing brands, retailers, suppliers, manufacturers, nonprofits, and professional services across the globe.

Textile Exchange will enable and guide the textile industry to reduce GHG emissions (CO_2 equivalents) 45% by 2030 in the pre-spinning phase of textile fiber and materials production.

Achieving the 2030 Strategy Climate+ goal will require strong partnerships to accelerate the adoption of existing tools as well as enable innovation around new business models and zero-carbon materials. Learn more here.



Discover More about Climate+

CLIMATE TextileExchange • VISION 2030



Climate+ | A driving force for urgent climate action in textile fiber and materials production. Amplifying positive impacts in soil health, water, and biodiversity.



Attending Companies

2050 Aalto University School of Business AATCC **AB** Lindex Accelerating Circularity ACE (Action against Child Exploitation) Acne Studios ACT Action for Social Advancement (ASA) adidas ADIMAY Aditya Birla Fashion And Retail Ltd Adolfo Domínguez, SA Aerie AGRONA LTD. Aid by Trade Foundation (ABT) Aksa Akrilik Kimya Sanayii A.S. | Aksa Acrylic Chemical Company Alante Capital ALDI Nord **ALDI SOUTH Group** Alexander McQueen (AMQ) ALGI International Inc. Allbirds Alpine Creations Amazon amelia°williams American Eagle Outfitters Anandi Enterprises Ann Inc. Anubha Industries APDN Appachi Eco-Logic Cottor Pvt Ltd Apparel Impact Institute **Applied DNA Sciences** (ADNAS) APRIL Arabesque ARC'TERYX Equipment Ardene Aritzia Armstrong Knitting Mills Armstrong Spinning Mills (P) Ltd. Artistic Milliners Artus Tradehouse Group Arvind Limited Farm Project

Asahi Kasei Corporation

Ascena Retail Group, Inc. Asia Pacific Rayon Limited ASOS.com Athleta Australian Fashion Council **B&C** Collection **Bassett Consulting** Be Sustainable Bear Fiber, Inc. Benetton Group Srl Berendsen Textil Service AB Bergman/Rivera BESTSELLER **Better Cotton Initiative** (BCI) Biocoton Birla Cellulose bluesign technologies Boden Boll & Branch LLC Bolt Threads bonprix Handelsgesellschaft mb-**Bowles Farming** Company, Inc. BPCM Break and Enter Limited Burberry Bureau Veritas Consumer Product Services Burton C partners Co., Ltd. C&A Buying C&J Clark International C.L.A.S.S. California Product Stewardship Council Canada Goose Candiani Denim Canopy Cape Wools SA Carhartt, Inc. **Carlson Advice** CAROLL Cashmere & Camel Hair Manufacturers Institute Casper Sleep Inc. CCI/U.S. Cotton Trust Protocol ChainPoint CHANEL Chargeurs Wool Charles & Keith Pte. Ltd. Chetana Society CINDE

CITES Clavis Partners LLC Col&Bri Partners SL Collaboration for Sustainable Development of Viscose (CV) Columbia Sportswear Company Comptoir des Cotonniers Princesse tam.tam **Conservation International** Control Union Convergence.Tech Inc. **COOPECAN PERU** Coopnatural **Copeland Consultancy** LLC Corporate Citizenship COS Cotton Australia Cotton Incorporated Cotton made in Africa CottonConnect Coyuchi, Inc. Cradle to Cradle Products Innovation Institute Craftspring Crate & Barrel Holdings, Inc. Creative Artisans Private Limited Daily Couture GmbH Daparam Dedicated Delta Galil Desigual Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) GmbH Dibella Dickies Dick's Sporting Goods DK Company **DOEN** Participaties Drax Group Dunn-McAfee Strategy DuPont Biomaterials E2M GOOD FABRIC EARTHWORM FOUNDATION Eastman Eastpak **Ecocentric Ltd** Ecocert India ECOfashion corp. Ecos

Ecotextile News Ege Organics Egedeniz Tekstil Eileen Fisher, Inc. El Corte Inglés Elaine Delgado Consulting ERCA SpA **Esprit Europe Services** GmbH Esquel Group ESTS European Outdoor Group (EOG) Everlane Everyone&Everybody Evolved By Nature Evrnu EWB Consulting, LLC. Extensive Standard Technical Services Co., Ltd. F&F Tesco Fabrikology Fair Labor Association Fair Trade USA Fairtrade Foundation FALABELLA FAO - Regional Office Latin America and Caribbean Far Eastern New Century Farm Animal Welfare Consulting Ltd Farmers Association for Rural Management (FARM) Fashion for Good Fashion Positive Fashion Revolution USA Fashion Takes Action Fast Retailing Co., Ltd FatFace Fenix Outdoor International AG FIGS INC FITI Testing & Research Institute Fjällräven International For The Good Days Forest Conservation Fund Forest Stewardship Council Fortum Forum for the Future FOUR PAWS International Fox & Lillie FREE ASSEMBLY Freelance FRILUFTS **FSC Denmark FSC ITALIA**

Fur Europe **Fusion Clothing** Futerra Gallant International Inc. Ganni GANT AB Gap Inc. Garnet Hill, Inc. Gebr. Elmer & Zweifel Geetanjali Woollens Pvt. Ltd. Germany Gesellschaft für Internationale Zusammenarbeit (GIZ) GHCL Ltd Giotex Glen Raven, Inc. **Global Fashion Agenda Global Food Partners Global Organic Textile** Standard (GOTS) Global Standard gGmbH Globetrotter Ausrüstung Good Looping GP Cellulose GmbH gr3n SA Grameena Vikas Kendram Society for Rural Development Green Story Greendigo Retail Private Limited **Gregory Szekeres** G-Star Raw CV **Guangdong Esquel** Textiles Co.Ltd. Guess, Inc. **Gymshark** H&M Haelixa Hanes Australasia hanky panky Hanna Andersson HARMAN COTTEX & SEEDS PVT. LTD. Harms Way Services LLC Helly Hansen HELM AG Hemp Black Hemp Fortex Industries Higg Co Hill+Knowlton Strategies Himalayan Wild Fibers Hohenstein Institute America Humane Society International Huston Textile Company hydroCotton

ICEA Icebreaker Idline IFF **IKEA of Sweden** IMBOTEX srl Imperial Stock Ranch, Shaniko Wool Company Inca Tops Incalpaca TPX Independent - Exploring a start up Independent Organic Services, Inc. Inditex **INDITEX S.A** Indo Count Industries Ltd InfiniChains Inc International Cotton Advisory Committee International Fur Trade Federation International Platform for Insetting **ISCOS Emilia Romagna ISEAL** Alliance ISKO **ITOCHU** Corporation **IUCN Sustainable Use** and Livelihoods Specialist Group IVY & OAK J. Crew Group Inc. JanSport **JCPENNEY** Jiangsu Yongyin Chemical Fibre Co. John Lewis Partnership Joules Jpke Sports LLC KAHANI Kaken Test Center KappAhl AB Kate Black & Co Kathmandu Ltd. Katsu New York LLC KE'KEN Textile Testing & **Certification Center** Kendor Textiles Limited Kent State University Kering **KID Interiør AS Kmart Australia Limited** KnowledgeCottonApparel Kontoor Brands Korea Federation of Textile Industries Kowa India Kozm

ICAC

L Brands L.L. Bean, Inc. Lacoste Operations Lafayette 148 New York LagunaFabrics/ Enviro fabrics Lanas Trinidad Lands' End Laudes Foundation Laura Sabolich Design LEIT&HELD GmbH Lenzing Fibers Inc. Levi Strauss & Co. Lindex Lindström Oy Loftex Lojas Renner Loro Piana Lubbock Christian University Lucerne University of Applied Sciences and Arts lululemon athletica LVMH M.S.I. - Material Sustainable Institute Madewell Manon Clavel inc. Mantis World Mara Hoffman Inc Marc Cain Marc O'Polo International GmbH Marimole, LLC. Marks & Spencer Group plc Matt King Undercover Mayamiko MCL News and Media McMaster University MEC Mecilla Puhan Farmers Association Merrell Messe Frankfurt / **Texworld & Apparel** Sourcing USA Metsä Spring MGF sourcing Michell & Co Michell Y CIA S.A. MIT Mohair South Africa Monash University Moose Knuckles MQ MarQet AB MTI USA Inc Napapirji NativeEnergy NativeEnergy, a Public

Benefit Corporation NATUREPEDIC Naturetex Naturskyddsföreningen Ndless: The New Normal NEMO Equipment, Inc. Neo-Concept Neonyt Neutral.com New Balance Athletics. Inc. New Look New Wave Group S.A. Next Retail Ltd Nextevo Nike, Inc. No Ordinary Designer Label Limited t/a Ted Baker Nomadory Nordstrom Norrona North Carolina State University - Wilson College of Textiles Norwegian Fashion & Textiles Agenda **NSF** International Nudie Jeans NWF - National Wildlife Federation **OCEANA** Oeco Textiles & Two Sisters Ecotextiles Old Navy **Old Nick Fabrics T/A** Mungo **OneCert International Oregon Tilth** Organic Cotton Accelerator Organic Cotton Colours, OrganiMark Origem Orimpex Tekstil **Orion Spur** Oritain Oritain UK Orsay GmbH Other Half Processing Otto Group Outdoor Industry Outerknown (OK) Pallavaa Group PAN-Ethiopia **Paradise Textiles** Partnership for Sustainable Textiles (GIZ) Patagonia

PEFC Pilio Piping Hot Australia Pty Ltd Plastics For Change Policy Hub Polycycle Prana Pratibha Syntex Ltd Pratima Organic Growe Group Preferred by Nature Primark Process Factory Srl ProTerra PSP Puls trading far east Limited Punarbhavaa Sustainable Products (PSP India) **PUR** Projet Pure Strategies **PVH** Corporation Quantis Queen of Raw Qurate Retail Group (QVC) Ralph Lauren Corporation Ramaiah University of Applied Sciences Rapha Racing Ltd RDFC Ltd. **Re:Down LLC Re-Access** Reconsidered **Recover/Hilaturas Ferre** Reformation/LYMI Inc. Regeneracion Ecosistemas Peru REI Remei AG/bioRe RePly Yarn ResMed **Responsible Business** Coalition **Responsible Leather** Roundtable ROA Roundtable on Sustainable Biomaterials (RSB) Royal Robbins LLC RRS RTRS Rumodo **RVSuarez** Consulting Saeng Charoen Grand Co., Ltd. Saentis Pte Ltd SAFSF Special Project on Sustainable Fibers and Textiles

Sainsburys Saint Laurent Sanko Tekstil Inc. Sanmar Sappi Verve Sateri International Saya Scania CV AB SCS Global Services Seasalt Cornwall Self SGS Shaniko Wool Company Shokay SIA Foundation Pakistan Sleep On Latex Smartwool Social Fashion Company **GmbH** (ARMEDANGELS) SOCiLA - Support Organic Cotton in Latin America Södra Soil Association Certification Soil Health Institute Sourcing Journal South Pole Spectrum International Pvt. Ltd. Spintex Engineering Ltd Stand.earth STANLEY/STELLA Stella McCartney (SMC) Steve Madden Stichting ZDHC Foundation Stio Stitch Fix Stora Enso Study NY Südwolle GmbH & Co. KG Sulochana Cotton Spinning Mills Pvt. Ltd. Suminter India Organics Pvt. Ltd. SupplyShift Sustainable Apparel Coalition Sustainable Brooklyn / MelaninASS Sustainable Composites LLC Sustainable Cotton Project Trendsetter Sustainable Fashion Academy Sustainable Fibre Alliance Sustainable Forestry Initiative, Inc. (SFI) Sustainable Furnishings Council Sustainable Leather

Foundation SustainCERT/Gold Standard Suston Magazine Sympatex Technologies GmbH SynZenBe Tact & Stone TaFF Taiwan Textile Research Institute Takihyo Co., Ltd. TAL Apparel Limited Target Corporation Tchibo GmbH Ted Baker **Tellenby Merino Tersus Solutions Tesco Stores Ltd** Texaid TEXAID USA, Inc. Texas Organic Cotton Marketing Cooperative **Textilberatung Hamburg TextileGenesis** TFG London The Biodiversity Consultancy The Climate Board The Cotton Board The Cotton Group The Humane Society of the US The Knitwit Stable The LYCRA Company The Movement B.V. The New Fashion Initiative The North Face The Schneider Group The Sustainable Angle The Very Group THEORY THROW Tierra Tiger of Sweden Timberland Tommy Bahama Tommy Hilfiger/PVH TOMORROW IN A YEAR **Treadle Tree** TreeToTextile Triaz Group Tsunami Sport Ltd. Tung Ga Linen and Cotton Mills TÜV Rheinland Twin Birch Apparel Tyton BioSciences LLC

U.S. Cotton Trust Ucak Tekstil Turizm Ith. Ihr. San. ve Tic. AS Under the Canopy/ Earthbound Unifi, Inc. **United Nations** Development Programme **United Nations Economic Commission for Europe** United Nations Environment Programme **United States Fashion** Industry Association (USFIA) University of Borås University of Leeds UPW UpWest URBN **USB** Certification Usha Yarns Vaishali Vans Varner Veja VF Corporation **VIER PFOTEN** International Virent Vogue Business Voice Norge AS Walmart Waschbär GmbH Waste Management Welo West Valley College WestPoint Home Williams-Sonoma Inc. Wilson College of Textiles at North Carolina State University Win-Win Textiles Wolverine World Wide -Merrell Woolworths World Textile Sourcing Worn Again Technologies Ltd. WRAP WWD WWF-Pakistan Yeti YKK Zalando zestt organics Zeynar Mensucat San. ve Tic. A.S. Zhejiang Haili Environmental Technology

Exhibiting Companies

Accelerating Circularity Lenzing Aksa Akrillik MetaWear (ECOfashion Corp) Anubha Industries Mohair South Africa Applied DNA (CertainT) ARMSTRONG SPINNING MTI USA MILLS (P) LTD., National Wildlife Federation Artistic Milliners Neo-Concept Asahi Kasei Corporation **NSF** International Better Cotton Initiative Organic Cotton Colours **Oritain UK Limited** Pallavaa Paradise Textiles ChainPoint Partnership for Sustainable Chargeurs Textiles **Control Union** PEFC CottonConnect **PSP** India Dibella India Quantis Eastman (Naia) Sanko Textile Sappi Dissolving Pulp Sateri SC GRAND Forest Stewardship Council SGS South Pole Fusion Clothing SynZenBe Future Fabrics Expo by The Sustainable Angle Global Organic Textile TEXAID HEMP FORTEX INDUSTRIES LTD Himalayan Wild Fibers Usha Yarns **IMBOTEX SRL** International Fur Federation (WTS) ITOCHU Corporation

(BCI)

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ESTS

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Tersus Solutions United States Fashion Industry Association US Cotton Trust Protocol

WestPoint Group World Textile Sourcing INC.

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Sustainable Products





































PLENARY 1: Decade to Change

In the opening plenary, attendees learned about Textile Exchange's Climate+ Strategy and the race to implement solutions by 2030.

Under the Climate+ strategic direction, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO₂ emissions from textile fiber and material production by 2030.

La Rhea Pepper, CEO, Textile Exchange

Claire Bergkamp, COO, Textile Exchange

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DAY1

STOP DEGRADING NATURE, PROTECT & SUSTAINABLY MANAGE

ROISONING THE EARTH

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RECONSIDER & OUR DEPENDANCE ON PETROLEUM

FOCUS ON THE STORY OF

climate Action 10

PLENARY 2: A Story About Nature

Dr. Helen Crowley has been focusing on developing new approaches for businesses to address climate and biodiversity challenges during her sabbatical from Kering at Conservation International and as an advisor to the World Economic Forum.

This plenary, "A Story About Nature", focused on how the textile/fashion sector can transform nature+ approaches for business and life. Helen addressed what the sector needs to do and the frameworks for action, including The Fashion Pact.

Helen Crowley,

Senior Advisor Resilient Supply Chains & Fellow, Conservation International Advisor, WEF, Conservation International

Sponsored by PEFC



WEARE THE HERO STORY



KEYNOTE: Alexandra Cousteau

The 2020 Keynote speaker was Global Water Advocate and National Geographic Emerging Explorer, Alexandra Cousteau. In this Keynote, we heard Alexandra speak about the water crisis and the textile industry's role in solving the world's urgent climate problems.

Alexandra was joined by Rachel Cernansky from Vogue Business for a dynamic discussion.

Alexandra Cousteau. National Geographic Emerging Explorer, Filmmaker & Water Advocate. Granddaughter of Legendary Captain Cousteau

Rachel Cernansky, Sustainability Editor, Vogue **Business**

> Click to watch a timelapse of the Keynote drawing being made

Sponsored by Target





PLENARY 3:

A Better Future – Primark Sustainable Cotton Program

Paul Marchant, CEO of Primark, told the story of Primark's Cotton Program partnership with CottonConnect.

Primark's local implementing partnership with CottonConnect has created an industry-leading program that contributes to long-term sustainable change while making affordable, high quality, sustainable fashion accessible to everyone.

Paul Marchant, CEO, Primark



PLENARY 4: Getting to 45% (Climate+)

Under the Climate+ strategic direction, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO, emissions from textile fiber and material production by 2030. This session explained the plan to reach the 45% goal.

Michael Sadowski, Sustainability Advisor, Independent Consultant

L Claire Bergkamp, COO, Textile Exchange

Sponsored by U.S. Cotton Trust Protocol

> **U.S. COTTON TRUST PROTOCOL** Trust in a smarter cotton future



PLENARY 5: Building Resilience: How Do We Emerge?

In this final plenary of the 2020 Conference, attendees heard from Textile Exchange's new COO, Claire Bergkamp, about the dire need for climate action within the industry.

Collective action is needed to implement smart sourcing strategies that revolve around a preferred materials approach and utilize standards that take environmental impacts and animal welfare into account.

If there is one thing that the COVID-19 pandemic has taught the world, it is how interconnected we all are.

Claire Bergkamp, COO, Textile Exchange



Conference Day 1

- **1A** Nature-based Solutions to the Climate Emergency
- **1B** Adapting Standards for the Future
- **1C** How to Drive the Adoption of Circular Materials
- **1D** Competition vs. Collaboration: Can benchmarking really drive lasting change?
- **1E** Accounting for Value Chain: Climate Action | Key Learnings from the Gold Standard Apparel Working Group
- **1F** Navigating the Traceability Landscape Part 1: Updates on Key Initiatives













Conference Day 2

2A Achieving Transformational Change for Nature in the Apparel Sector

- **2C** It Takes All Kinds Recycling Technologies to Meet Your Circularity Commitments
- **2D** Sustainability's Return on Investment
- **2E** Sustainable Cotton Supply Chain Transparency: From Planting to Products
- **2F** Why Every Sustainability Professional Should Care about Environmental Justice

Conference Day 3

- **3A** Regenerative Agriculture + Regenerative Finance: Findings and Case Studies from The SAFSF Fibers Investment Roadmap
- **3B** From Target Setting to Climate Action through Circular Design, Sourcing + Systems
- **3C** Chemistry and Climate Change: Exploring Supply Chain Opportunities
- **3D** Navigating the Traceability Landscape Part 2: Trackit – Textile Exchange's Response to Traceability

- **3E** Filling the Impact Data Gaps
- **3F** Making Credible Claims

Conference Day 4

- **4A** What Does Responsibly Managed Forest really Mean?
- **4B** What Do We Do with All of These Clothes? Circularity and the COVID Crisis
- **4C** Impact Stories: Incentivizing Change at the Farm Level
- **4D** Building Back Better with Preferred Materials
- **4E** Soil Health, Cotton and Reducing Our Carbon Impacts

Conference Day 5

- **5A** A Holistic View of Animal-Derived Materials
- **5B** Impact Incentives Accelerating Global Change
- **5C** A Conversation with Sustainable Apparel Coalition + Textile Exchange
- **5D** Acting Now for the Future of MMCF
- **5E** Getting to 45%
- **5F** Addressing the Human Rights Risk of Sourcing from Xinjiang, China



Textile Exchange Round Tables drive collective action for core fibers and materials programs. **Conference registration is not required** to attend the Round Table meetings but **separate registration is required**. Learn more and register here.

Monday, December 7:		Monday, December 14:	
Animal Fibers and Materials ⁽⁹⁾ 10 am EST - 12 pm EST		Recycled Polyester Round Table © 10 am EST - 12 pm EST	
Tuesday, December 8:		Tuesday, December 15:	
Biosynthetics Round Table () 10 am EST - 12 pm EST		Responsible Leather Round Table ^(b) 10 am EST - 12 pm EST	
Wednesday, December 9:		Wednesday, December 16:	
Man-made Cellulosic Fiber Round Table - Part 1 I am EST - 12 pm EST	►	Organic Cotton Round Table - Part 1 ^(e) 10 am EST - 12 pm EST	
Thursday, December 10:		Thursday, December 17:	
Responsible Cashmere Round Table (9) am EST - 11 am EST	Þ	Organic Cotton Round Table - Part 2 © 10 am CEST - 12 pm CEST	►
Home & Hospitality Round Table ⓒ 11 am EST - 1 pm EST		Responsible Alpaca, Mohair, and Wool Round Table © 10 am EST - 12 pm EST	Þ
Friday, December 11:		Friday, December 18:	
Accelerating Circularity Round Table ⁽⁹⁾ 10 am EST - 12 pm EST		Sustainable Cotton Round Table © 10 am EST - 12 pm EST	Þ
Man-made Cellulosic Fiber Round Table - Part 2 I am CEST - 12 pm CEST	Þ		



We are Textile Exchange

Textile Exchange is a global nonprofit that creates leaders in the sustainable fiber and materials industry.

What we do:

In short, we build a community that can collectively accomplish what no individual or company can do alone! We also manage and promote a suite of leading industry standards, as well as, collect and publish critical industry data and insights that enable brands and retailers to measure, manage and track their use of preferred fiber and materials.



How we do it:

With more than 400 members representing leading brands, retailers and suppliers, Textile Exchange is positively impacting climate through accelerating the use of preferred fibers across the global textile industry. Under its 2030 Strategy: Climate+, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO_2 emissions from textile fiber and material production by 2030.

Board of Directors

Thank You to our Global Governance Board:



SECRETARY **Cara Chacon** Patagonia



TREASURER **Ben Mead** Hohenstein Institute



BOARD CHAIR Sarah Thorson Target Corporation



VICE CHAIR Heinrich Schultz OrganiMark

MEMBER AT LARGE **Marci Zaroff** MetaWear, Under the Canopy





Schange

Our vision:

We envision a global textile industry that protects and restores the environment, while enhancing lives. By 2030 we aspire to guide the textile industry to reduce GHG emissions (CO_2 equivalents) by 45% from a 2020 baseline.



Inka Apter Eileen Fisher



Peter Chow Esquel



Karla Magruder Fabrikology



Orlando Rivera Bergman Rivera SAC





Beth Jensen VF Corporation

Amit Shah Spectrum



Thank You

We'd like to express our sincere thanks to all **conference speakers** for sharing their wealth of knowledge with our community.

A special thank you to **Carlotta Cataldi** for providing these beautiful and inspiring graphics that are shared within this report and to our conference moderator, **Phil Hadridge**.

Thank you to all **Textile Exchange Members and attendees** who participated virtually in the conference, making it memorable and meaningful for many people from around the world.

Last but certainly not least, thank you to our **2020 Conference Sponsors**. Your support made this year's conference possible!



TextileExchange Sustainability Conference VIRTUAL **©** 2020

Save the Date: November 15–19, 2021 Dublin, Ireland



Virtual option will be made available in addition to the in-person conference. More announcements coming in early 2021!

Please contact <u>Conference@TextileExchange.org</u> for any questions and follow us <u>@TextileExchange</u> for 2021 updates!

