

# Public Project Summary: Content Claim Standard 3.0 Revision

April 2020

## Introduction

Textile Exchange is committed to building credible, internationally recognized standards that include assurance and monitoring and evaluations systems. As a member of ISEAL, Textile Exchange follows three <u>Codes of Good Practice</u> in addition to its own procedures for Standard Setting, Accreditation and Certification.

In April 2020, Textile Exchange launched a comprehensive revision of the Content Claim Standard 2.0.

## **Goals and Objectives**

The goal of Textile Exchange's Content Claim Standard (CCS) 2.0 is to ensure the accuracy of content claims. It requires that each organization along the supply chain take sufficient steps to ensure that the integrity and identity of the input material is preserved.

### Scope

The CCS provides a strong chain of custody system from the source to the final product and serves as the chain of custody foundation for Textile Exchange's existing standards. It is a globally applicable standard and it's used across the supply chain, from manufacturers, brands and retailers, traders, certification bodies, and organizations supporting specific raw material initiatives. The CCS is certified by an accredited third-party certification body.

### **Needs Justification**

The Content Claim Standard is used across the supply chain and serves as the chain of custody backbone to all of our standards. As such it is crucial that it stays relevant and inclusive of intricacies of all of our supply chains across the Organic Content Standard (OCS), The Recycled Claim Standard (RCS), the Global Recycled Standard (GRS), the Responsible Down Standard (RDS) as well as the Responsible Wool and the Responsible Mohair Standard (RWS/RMS).



As part of this revision, we will be standardizing the structure and format of the CCS to bring consistency across all our standards.

### Timeline

CCS 2.0 was released on January 1, 2016 after a multi-stakeholder review. You can find the summary of changes from that revision <u>here</u>. In April 2020, Textile Exchange began another revision of the Content Claim Standard and is anticipating to release a revised Content Claim Standard 3.0 in May 2021, following a thorough multi-stakeholder review process.



#### **Decision-Making Process**

Textile Exchange will research the issues submitted during the Open Feedback Period and, in collaboration with the International Working Group, will be creating a Draft CCS 3.0 that will also be released for public comment at a later time. Textile Exchange's Integrity Team, in close collaboration with the International Working Group, will have the authority to approve the final version of the Standard.

### How to Participate

Textile Exchange's Integrity Team is leading this revision process in close collaboration with the International Working Group. The public will have multiple opportunities to provide feedback throughout



the revision process through an initial feedback period, participation in the International Working Group, and the final draft consultation. Please visit the Content Claim Standard 3.0 Revision website for updates.

Any questions or comments can be directed to <u>Standards@TextileExchange.org</u>.